

REP HEADLINE# 6301930

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

TRF# 329795

REP: TEL# 215-564-1206

FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

SEP17/12 18.18

*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#19			MISSED: SAT/700P-800P						
			BUY#16			TU-SA/1100P-1130P			30S	\$675.00		(SEP13/12)
			BUY#12			TU-F/730P-800P			30S	\$1,250.00		
						OFFER: NONE			30S	\$1,300.00		
						CMT: PLEASE CREDIT- ALL MISSED DUE TO PGM CHANGES-						
						CMT: THANKS, DEB						
SEP/12			43600.00									
						CONTRACT TOTAL				43600.00		
						TOTAL SPOTS				24		

MARKET TOTALS \$93,650

WPXI 50%

KDKA 24%

WTAE 24%

WPGH 2%

CABL 0%

WPCW 0%

WPMY 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6301930 TRF# 329795 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP13/12 10.25
*** WPXI-TV ***

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE
1831 CHESTNUT STREET SALES PRSN WA- CHERYL BLAIR
PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6301930 CLASS: NATL. LOCAL REGIONAL
PRDCT BOB CASEY 9/4 EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP13/12 10.25

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#19	MISSED: SAT/700P-800P	SEP8	30S	\$675.00	(SEP13/12)
BUY#16	TU-SA/1100P-1130P	SEP5	30S	\$1,250.00	
BUY#12	TU-F/730P-800P	SEP5	30S	\$1,300.00	

OFFER: NONE

CMT: PLEASE CREDIT- ALL MISSED DUE TO PGM CHANGES -
CMT: THANKS, DEB

CONTRACT TOTAL 46825.00
TOTAL SPOTS 27

Preemption Report - Detailed

Monday, September 10, 20 6:31:18 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Date Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 329795

Advertiser: Pol/R Casey/D/US Senate (16759)

329795.11.0.1	Marked as Did not Air	Open	9/10/12 12:38pm	9/8/12	\$675.00	7P - 8:00:00PM	:30		1	WPXI		BETTIS/HINES 7-8P/16 14	09/04/12-09/10/12	06301930
329795.12.0.1	Program Change	Open	8/31/12 2:30pm	9/5/12	\$1250.00	11P - 11:35:00PM	:30	1	1	1	WPXI	LATE NEWS/16 14 SA	09/04/12-09/10/12	06301930
329795.16.0.1	Program Change	Open	8/31/12 2:30pm	9/5/12	\$1300.00	7:30P - 8:00:00PM	:30	1	1	1	WPXI	WHEEL 730-8P/12 14 SA	09/04/12-09/10/12	06301930

Totals for: Pol/R Casey/D/US Senate (16759)

Totals for: 329795					\$3,225.00						Preempt Count:	3		
					\$3,225.00						Preempt Count:	3		

1 closed
please
advise

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